

# MARY KAY: Asia Pacific

## 2012 Fact Sheet

Mary Kay Ash founded Beauty by Mary Kay in Dallas, Texas, U.S.A., on Sept. 13, 1963, with her life savings of \$5,000 (USD) and the support of her 20-year-old son, Richard Rogers. Today, Mary Kay is one of the largest direct sellers of skin care and color cosmetics in the world. Mary Kay® products are sold in more than 35 countries, and the Mary Kay independent sales force exceeds 2.4 million. The Mary Kay opportunity has been shared with women all over the world, and the countries in Asia Pacific are a great part of Mary Kay's global success.

### Mary Kay Asia Pacific

Mary Kay has reached millions of women on five continents. The Mary Kay opportunity was introduced to women in Asia Pacific and the eastern hemisphere in 1971 when Mary Kay® products were first sold in Australia. Now, more than 700,000 women in 10 markets are enjoying the personal fulfillment and financial success of being Mary Kay independent sales force members. The Mary Kay Asia Pacific region includes Australia, China, Hong Kong, India, Malaysia, New Zealand, Philippines, Singapore, South Korea and Taiwan. KK Chua serves as the regional president for Mary Kay Asia Pacific and is a member of the Mary Kay global executive team. Regional offices are located in Australia and in Hong Kong. China, Mexico, Russia and the United States are Mary Kay's top markets.

### Mary Kay Australia

- Year established: Feb. 23, 1971
- General Manager: John Simcocks
- Website: <http://www.marykay.com.au/>

### Mary Kay China

- Year established: April 26, 1994
- President: Paul Mak
- Website: <http://www.marykay.com.cn/>

### Mary Kay Hong Kong

- Year established: March 1, 1999
- President: Paul Mak
- Website: <http://www.marykay.com.hk/>

### Mary Kay India

- Year established: Sept. 13, 2007
- General Manager: Hina Nagarajan
- Website: <http://www.marykay.com.in/>

### Mary Kay Malaysia

- Year established: Oct. 1, 2000
- General Manager: Nasution Abdul Rahman
- Website: <http://www.marykay.com.my/>

### Mary Kay New Zealand

- Year established: Aug. 6, 1989
- General Manager: John Simcocks
- Website: <http://www.marykay.com.nz/>

#### Mary Kay Philippines

- Year established: May 12, 2000
- General Manager: Tente Alday
- Website: <http://www.marykay.com.ph/>

#### Mary Kay Singapore

- Year established: March 13, 2009
- General Manager: Nasution Abdul Rahman
- Website: <http://www.marykay.com.sg/>

#### Mary Kay South Korea

- Year established: March 12, 2001
- General Manager: Jay Roh
- Website: <http://www.marykay.co.kr>

#### Mary Kay Taiwan

- Year established: Sept. 2, 1991
- General Manager: Joseph Hsueh
- Website: <http://www.marykay.com.tw/>

#### **About Mary Kay**

Irresistible products. Positive community impact. Rewarding opportunity. For 50 years, Mary Kay has offered it all. With 2.5 million Mary Kay Independent Beauty Consultants and \$3 billion in global annual wholesale sales, Mary Kay is a top beauty brand and direct seller in more than 35 markets around the world. To learn more or to locate a Mary Kay Independent Beauty Consultant in your area, please visit [www.marykay.com.ph](http://www.marykay.com.ph)